

# Invitation: Academic Conference

## Private Sector Development in Emerging Economies

**MSM**

MAASTRICHT  
SCHOOL OF  
MANAGEMENT

**Subject:** Invitation to contribute to the Academic Conference

**Date:** 01 December 2021

Dear colleague, relation of MSM or interested researcher,

It is with great pleasure that we invite you to participate in Maastricht School of Management's (MSM) Academic Conference marking MSM's 70th anniversary and the start of the institutional cooperation with Maastricht University. To celebrate this milestone, we intend to bring together people and experiences to share knowledge on private sector development in emerging economies.

We invite you to prepare and send an abstract for presentation during one of the knowledge tracks that will take place during the academic conference themed "Private sector development in emerging economies, contributing to a climate smart and inclusive society". We have prepared a number of specific research themes, for which we welcome you to contribute to.

### Research themes

During the conference there will be five different themes. Each theme needs to relate to the role of educational institutions. The themes are as follows:

1. Triple helix constructs for local development
2. Value chain development for countries in transition
3. Climate smart agriculture & water efficiency and ecosystem development
4. Inclusive development (focus on gender and youth)
5. Enabling impact and sustainable finance

### Submission of abstracts

Please indicate your interest for contributing to the conference by sending an abstract that is related to one of the research themes to [dijkm@msm.nl](mailto:dijkm@msm.nl) by 15 June 2021. You will receive a confirmation of acceptance by mid-July which will give you the go-ahead to produce your paper, which you will need to hand in by 30 September 2021. By latest 15 October 2021 you will then be informed if your paper will be included in the conference program.

The conference is open for attendance by those that are interested in the theme and will include keynote speeches and a selection of presentations based on the research paper contributions.

We look forward to receiving your abstract or interest to attend the conference.

Yours faithfully,

Diederik de Boer  
Director International Projects and Consultancies  
Associate Professor Sustainable Business Development

Meine Pieter van Dijk  
Professor of Entrepreneurship